

# DRIVING PROFESSIONAL **EDUCATION FORWARD**

CIMA / CGMA®

#### First Intuition's Journey to Success

First Intuition opened its first study centre in 2007 - and today, with 25 study centres across the UK, over 10,000 students now use FI for their professional accountancy and apprenticeship training each year - achieving industry leading results.

In 2019, First Intuition launched First Intuition Learning Solutions, an international subsidiary to supply bespoke online training solutions and services to professional training providers world-wide. As part of that, we make our top-tier content and online course architecture available for clients in over 65 countries to deliver and manage their own, locally supported online courses.

And, our model is autonomous: Your students, your courses, managed by you.



#### **Platform Solutions**

We put the power of First Intuition's award-winning online learning and data analytics in your hands.

Now you can equip your students for success with quality. structured online courses, including integrated assessment and testing capabilities, ensuring that they learn efficiently and that they're exam-ready.

#### **Platform Features**

Student Tracking 🗸 Automated Marking

Reports

✓ Tutor Communication

Notice Board Feature

Bulk Student Enrolment Bespoke Branded

Email Templates

Platform

Admin Roles

Unlock the potential of your online accountancy training by embracing a bespoke learning platform designed exclusively for your needs.



### **Content Solutions**

Gain access to First Intuition's full course library of accountancy and professional skills programmes to create your own training portfolio.

Our dedicated team ensures seamless annual updates, keeping your courses up-to-date with the latest syllabus changes and aligned with industry standards. But we don't stop there, we continuously analyse our courses, enhancing your students' journey and experience.

Also, you can leverage our platform's built-in authoring tools to build your own courses - to enhance your students' learning journey and expand your course portfolio.

## **Chartered Institute of Management Accountants**

CIMA's CGMA® is a market leading business qualification recognised around the world. There are 227,000 CIMA members and students across 179 countries - together with the AICPA, they have around 657,000 members globally.

Qualifications are gained via the Financial Leadership Pathway, or Self-directed Learning with a Registered Training Partner. Students can study for the Certificate in Business Accounting as a qualification in its own right, or as the first stage of the full Chartered Global Management Accountant professional qualification. With FILS, you can offer both.

The CIMA courses offered within our platforms are crafted by FI educational specialists with decades of delivery experience. As a result, our courses consistently achieve well-above average global pass rates - thanks in part to First Intuition course assets, which include:





















# **Elevate your Accountancy Training**



Explore the efficiencies our solutions provide - and hit the ground running with your online strategy. Partner with a global leader in professional accountancy, that specialises in working exclusively B2B in your market.

Get in touch to find out how you too could open up new revenue streams and replicate the successes of our clients - of which 90% continue to work with us beyond their first year.

We'd love to hear from you.

